

	Base	Better	Best
Organization	<ul style="list-style-type: none"> Establishes general thesis Includes basic ideas to elaborate on the thesis 	<ul style="list-style-type: none"> Introduces and elaborates on ideas Makes connections between ideas and the thesis Sets ideas into separate paragraphs 	<ul style="list-style-type: none"> Engaging introduction that answers the prompt Smooth transitions between ideas and paragraphs Follows any order laid out in the basic answer of the prompt
Content	<ul style="list-style-type: none"> Answers all questions in the provided prompt 	<ul style="list-style-type: none"> Explains what author plans to do with chosen major Elaborates on basic thesis Connects supporting ideas back to the thesis 	<ul style="list-style-type: none"> Includes accounts of relevant experiences Provides specific and concrete examples of author's plans for the future Makes connections between experiences, plans, and current studies
Mechanics	<ul style="list-style-type: none"> Meets the required word count Uses words correctly Conveys ideas coherently Uses proper punctuation 	<ul style="list-style-type: none"> Conveys specific ideas Uses proper grammar 	<ul style="list-style-type: none"> Demonstrates excellent use of language Complex and varied sentence structure Consistent professional tone Free of punctuation and grammatical errors